



Hartlepool
Business Support

Hartlepool Business Week

8TH - 15TH OCTOBER 2025





We are delighted to be launching the fourth Hartlepool Business Week, a fantastic programme of business support events taking place from 8th-15th October 2025.

Organised by Hartlepool Borough Council's Economic Growth Team, alongside a range of partners, the week will raise awareness of advice and support available to businesses in the town to help them grow and thrive. Advice and support will also be available for people looking to start-up and newly established businesses.





There is a wide range of sessions available during the week covering topics such as finance, staff and recruitment, winning public sector contracts, international trade and much more.





Hartlepool Business Week provides an opportunity for businesses to access support which they may not know exists.

Full details of events taking place during Hartlepool Business Week and registration details are provided in this programme. Those wishing to enquire about events can email business.support@hartlepool.gov.uk

Welcome to Hartlepool Business Week



Date & Time	Event	Description	Venue (& registration)	Partners
Wednesday 8th October 9.30am-4.30pm	Enterprising Me - start-up business support	<p>Welcome to Enterprising Me - start-up business support! Join us at The BIS for a 1- 1 session with one of Hartlepool Borough Council's Economic Growth Team. Get valuable insights, expert advice, and opportunities to help kickstart your entrepreneurial journey. Whether you're just thinking about starting out or looking to grow your new business, this event is perfect for you.</p>	<p>The BIS, 13-17 Whitby Street, Hartlepool, TS24 7AD</p> <p><u>Register here on Eventbrite for a ticket.</u></p>	 Hartlepool Borough Council
Thursday 9th October 10am-12.30pm	AI for Business	<p>Join our hands-on "AI for Business" presentation to discover how AI can revolutionise your operations, marketing, and productivity.</p> <p>Perfect for business owners, digital marketers, entrepreneurs, and professionals eager to innovate, you'll learn practical AI applications, essential concepts, and actionable steps to integrate AI tools into your marketing, content creation, and everyday workflow.</p>	<p>The BIS, 13-17 Whitby Street, Hartlepool, TS24 7AD</p> <p><u>Register here on Eventbrite for a ticket.</u></p>	
Thursday 9th October 5pm-7pm	Hartlepool Business Forum Social Networking	<p>Welcome to the Hartlepool Business Forum Social Networking event! Join us at Wallis & Co on October 9, 2025 at 5:00 PM for a relaxed and informal evening of networking and connecting with fellow professionals.</p> <p>In partnership with Hartlepool Borough Council as part of their Business Week program, we will be providing light refreshments and a great atmosphere to unwind and connect with other members of the Hartlepool business community.</p> <p>Drinks available to purchase at the bar, on-site parking available (use Your Parking Space app or website to pay for parking), or free roadside parking a short walk away.</p>	<p>Wallis & Co, 12a Navigation Point Hartlepool TS24 0UH</p> <p><u>Register here on Eventbrite for a ticket.</u></p>	 HARTLEPOOL BUSINESS FORUM
Friday 10th October 9.30am-11pm	Canva for Business	<p>From social media graphics to presentations and marketing materials, this bitesize course will introduce your employees into how to effectively use Canva to elevate your brand's presence. We'll cover fundamental design principles, using brand kits, and leveraging Canva's powerful features to create stunning visuals quickly and efficiently.</p> <p>Visual content is crucial for engaging customers and standing out in a crowded market. By training your team in Canva, you're not just teaching them a new tool; you're empowering them to become in-house design experts.</p>	<p>The BIS, 13-17 Whitby Street, Hartlepool, TS24 7AD</p> <p><u>Register here on Eventbrite for a ticket.</u></p>	

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Monday 13th October 10am-12pm	Doing Business with Hartlepool Borough Council	<p>Come join us at The BIS for an exciting opportunity to learn about collaborating with Hartlepool Borough Council. This in-person event will provide valuable insights into how your business can work with the council to create mutually beneficial partnerships.</p> <p>Joining our Council's Procurement Team will be representatives from NEPO to get you registered onto the OPEN portal and tell you how to find and bid for upcoming works.</p> <p>Don't miss out on this chance to network, ask questions, and explore potential opportunities!</p>	<p>The BIS, 13-17 Whitby Street, Hartlepool, TS24 7AD</p> <p><u>Register here on Eventbrite for a ticket.</u></p>	
Tuesday 14th October 10am-12pm	Enterprise Workshop - self-employment dos and don'ts!	<p>Come and join Nic Calvert from Enterprise Made Simple at The BIS for an exciting event where you'll learn all about the ins and outs of self-employment. Our workshop will cover the dos and don'ts of starting your own business, including important tips and tricks to help you succeed. Whether you're a budding entrepreneur or just curious about self-employment, this event is perfect for you. Don't miss out on this valuable opportunity to gain valuable insights and network with like-minded individuals. See you there!</p>	<p>The BIS, 13-17 Whitby Street, Hartlepool, TS24 7AD</p> <p><u>Register here on Eventbrite for a ticket.</u></p>	
Wednesday 15th October 12.30pm-1.30pm	DBT roundtable - export session	<p>Welcome to our Department for Business and Trade roundtable event focusing on export strategies! Join us at The BIS for an engaging and informative session. This in-person event is a great opportunity to network with industry experts and fellow professionals. Learn about the latest trends and best practices in export management. Don't miss out on this chance to expand your knowledge and grow your business. Reserve your spot today!</p> <p>Suitable for established exporters and those who've never sold abroad alike, our International Trade Advisor Amanda Rowan discusses the support available via DBT, and some dos and don'ts of export.</p>	<p>The BIS, 13-17 Whitby Street, Hartlepool, TS24 7AD</p> <p><u>Register here on Eventbrite for a ticket.</u></p>	 <p>Department for Business & Trade</p>
Wednesday 15th October 1.45pm-4.45pm	International Trade 1:1s	<p>International Trade 1:1s is your chance to connect face-to-face with an International Trade Advisor from the Department for Business and Trade.</p> <p>Whether you're looking to expand your market reach or explore new opportunities, these sessions are the perfect place to get valuable insight and support. Don't miss out on this unique opportunity to grow your business on a global scale. Register now to secure your spot!</p>	<p>The BIS, 13-17 Whitby Street, Hartlepool, TS24 7AD</p> <p><u>Register here on Eventbrite for a ticket.</u></p>	 <p>Department for Business & Trade</p>



www.investhartlepool.co.uk

