

Hartlepool Enterprise Week







Monday 14th – Friday 18th November 2022

A series of free events aimed at helping people find out about how to start a business or become self-employed



www.investinhartlepool.co.uk/enterpriseweek

In addition to the organised events below, self-employment and business start up advice and support will be available during Hartlepool Enterprise Week. Contact business.support@hartlepool.gov.uk for more information.

Date & Time	Event	Venue (& registration)	Description	Partners
Wednesday 16 November 10am-6pm	Thinking of turning your hobby into a business?	Location: The BIS,13-17 Whitby Street, TS24 7AD Drop in – no need to book.	Are you looking to turn your side hustle or hobby into a business? Whether it's possessions, creations or skills you like to market, your hobby can generate some useful income. This free, informal drop in event is an opportunity to chat one-to-one with business start-up advisers from the Council's Economic Growth Team, Enterprise Made Simple and Business & IP Centre Tees Valley.	 
Thursday 17 November 9.30am-12pm	Explore your business potential overseas.	Location: The BIS, 13-17 Whitby Street, TS24 7AD To book a place go to selloverseas.eventbrite.co.uk	Sign up for a free 30-minute one-to-one session to discover the opportunities available to grow your business overseas, and if you could be eligible to access funding to support your export strategy. Whether you are new to trading overseas or looking to enter new markets, the one-to-one session allows you to receive advice specific to your business and discuss any challenges you may be experiencing with sales overseas.	
Thursday 17 November 9am-1pm	Exploring Self-Employment	Location: The BIS, 13-17 Whitby Street, TS24 7AD To book call 01429 867677 or email business.support@hartlepool.gov.uk	If you are considering self-employment or recently set up a business this is your opportunity to find out about 'business basics'. From legal status, tax, national insurance, VAT, expenses, marketing, book-keeping, general operations and how to finance the start-up costs. This session is the first of three which will be delivered at the BIS on consecutive Thursdays.	 
Friday 18 November 9.30am-11.30am	Introduction to TikTok for businesses	Location: The BIS, 13-17 Whitby Street, TS24 7AD To book a place go to tiktokbusiness.eventbrite.co.uk	Since TikTok has launched it's become the fastest growing social media platform. It has over 300 million users and is growing at a rate of 20 million new users every month. Attend this session with Phil Teasdale of Enterprise Made Simple and find out more on how to use TikTok to help build your business brand and increase your sales.. maybe in time for Christmas!	

BUSINESS STARTUP

LOOKING TO START UP A BUSINESS IN HARTLEPOOL BUT DON'T KNOW WHERE TO BEGIN?

Starting your own business is an exciting experience and there are so many reasons to start a new business, including the freedom of being in charge, the chance to be creative and deal with a wide variety of tasks where no day is the same, realising your dream and doing something that you are genuinely interested in, not to mention the financial rewards.

The decision to set up a company and be your own boss is a huge step and as such, requires a lot of thought and you might need some help to get you started.

Knowing where to find information and support can often be confusing. However, Hartlepool Borough Council's Economic Growth Team could hopefully help you get started on your journey to self-employment.

WWW.INVESTINHARTLEPOOL.CO.UK/ENTERPRISEWEEK
BUSINESS.SUPPORT@HARTLEPOOL.GOV.UK